



**MAGNATION WATER TECHNOLOGIES Earns
Top Product of the Year Award
from *Environment + Energy Leader***

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Oakland, California, July 21, 2020 Magnation Water Technologies, a manufacturer of physical water conditioning today announced that TURBULATOR received a Top Product of the Year Award in the elite Environment + Energy Leader Awards program. The win is an indication that the program's expert judges consider TURBULATOR a top example of the exemplary work being done today in the fields of energy and environmental management.

Magnation® Turbulator™ is a patented inline, no-salt water softener requiring zero chemicals, electricity or maintenance once installed either at the main pump, bottom of a well, or incoming main line.

Powerfully effective in treating all hard water problems including preventing and reversing mineral scale, reducing pumping costs up to 42%, and saving billions of gallons of water across several industries including agriculture, landscape and turfgrass irrigation, industrial and

residential use. In addition, the need for chemicals such as salts, wetting agents, chlorine, acid washes are significantly reduced, and at times eliminated due to improved solubility and reduced surface tension significantly promoting water table sustainability.

One judge said of the Turbulator *"I believe this product hits the mark relative to energy savings standards worthy of recognition. It states a 42% savings on pumping costs alone, to say nothing of what water efficiency must be due to the promise of less water runoff and less evapotranspiration. I believe this product to be a huge success in the marketplace."*

Another added, *"Based on the entry, this is a very effective and useful product."*

The Environment + Energy Leader Awards is a program recognizing excellence in products and services that provide companies with energy and environmental benefits, and in projects implemented by companies that improved environmental or energy management and increased the bottom line.

"With rapid advancements and a near-constant rate of change in the field, sustainability and energy professionals had to prove to our judges that they were really the best of the best this year," says Sarah Roberts, Environment + Energy Leader publisher.

"With a highly respected (and critical) judging panel and a strict set of judging criteria, entrants faced an extremely high bar to qualify for an award," says Roberts.

About MAGNATION WATER TECHNOLOGIES

Since 2008, Magnation Water Technologies has helped solve complex water challenges with innovative, environmentally sound and cost-effective products. With a constant emphasis on providing superior products, exemplary service and honest answers, Magnation is driven by its passion for water and energy conservation through improved water productivity, reducing waste, emissions and resources with top-quality products made in the United States.

About the Environment + Energy Leader Awards

For nearly a decade, the Environment + Energy Leader Awards have celebrated excellence in the world of environmental, sustainability and energy management. Award winners are truly buzz-worthy, and companies that sport a Top Project or Top Product of the Year Award badge are known to be the best of the best. When other companies are seeking a sustainability or energy management solution, they know that E+E Product of the Year Award winners offer a significant group of products, vetted by experts, to peruse for help in making their decisions. Project of the Year Award winners are known to illustrate how sustainability and energy management projects can successfully help other companies improve the bottom line.